

OFFICIAL RULES:

The Contest – The HuntStand ShedHunt24 Shed Hunting Photo Contest ("Contest") is a promotional contest-based giveaway conducted via Instagram. The Contest begins on March 1st, 2024 and ends on April 15, 2024 (the "Contest Period"). The Submission Period ends April 14, 2024 at 11:59 p.m. CST. ("Submission Period"). The sponsor of this Contest is HuntStand (the "Sponsor"). By participating in the Contest, each Participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor is responsible for the collection, submission or processing of Participants' photo submissions and the overall administration of the Contest. Participants should look solely to the Sponsor with any questions, comments or problems related to the Contest. The Sponsor may be reached by email at support@huntstand.com during the Contest Period or through direct messaging through the Instagram app.

Who Is Eligible? - NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. The Contest is open to all legal residents of the United States, who are at least eighteen (18) years of age at the time of entry. Employees of HuntStand their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. This Contest shall only be construed and evaluated according to applicable state and federal law. Void outside the United States and where prohibited.

VOTING AND WINNER SELECTION:

15 Category Finalists (5 Finalists per category) will be judged and selected at the end of the Submission Period from the total pool of eligible photo submissions that were properly submitted during the specified Submission Period. The selection of these photos will be conducted by the designated representatives of the Sponsor ("Judges"). The selection of finalists will be at the discretion of the Judges. All decisions made by the Judges are final and binding. Odds of winning depend on the number and quality of eligible entries that are received during the specified Submission Period of the Contest.

15 Category Finalists

The 15 Category Finalists (5 Finalists per Category, total 15 Finalists) will be selected for and designated to each of the 3 Categories (Squad, Trail Blazer, and Make Your Own) by the Judges. The decision of the Judges are final and binding. The 15 Category Finalist photos that are selected may have their photo appear on huntstand.com and in other future content, marketing material, and advertisements. The 15 Category Finalists will be announced Monday, April 15, 2024. Approximate retail value \$300.00.

Category Winners

Three (3) Category Winners, one (1) from each of the three groups of Category Finalists, will be determined by public online vote to win each of their corresponding

categories (1 Winner per Category, 3 total Category Winners). The image with the most votes per category will be recognized as the Category Winner of that corresponding category. Voting will begin Monday, April 15, 2024 and end Monday, April 22, 2024. The Category Winners will be announced Monday, June 7, 2021. Approximate retail value \$1,000.00.

Grand Prize Winner

One (1) Grand Prize Winner will be determined by public online vote for the Grand Prize out of the 3 Category Winners. The image with the most votes will be recognized as the Grand Prize Winner. Voting will begin Monday, April 22, 2024 and end Friday, April 26, 2024. The Grand Prize Winner will be announced Friday, April 26, 2024. Approximate retail value \$3,500.00.

HOW TO CLAIM YOUR PRIZE:

- By April 26, 2024, all Contest Winners ("Winners") of each corresponding tier of prizes will have been notified by the Sponsor via the Instagram post and story announcements along with direct messages to the corresponding Instagram accounts of the Winners that were used to submit photos and enter the Contest. Corresponding prizes must be claimed within seven (7) days of notification. To claim a prize, Winners must respond to the prize notification message and provide further information necessary to receive the prize. They may be required to provide proof of identity, address and birth date and/or execute an affidavit of eligibility, liability release and, except where prohibited by law, a publicity release.
- Prizes not claimed within seven (7) days will be forfeited. The Sponsor will select alternate Winners for any unclaimed/forfeited prizes if a sufficient number of eligible and/or qualified entries remain. Any portion of a prize not accepted by winner will be forfeited. If an entrant changes his/her account information or identification after he/she enters the Contest, or any portion of this Promotion, it is his/her sole responsibility to notify the Sponsor via Instagram or by email to will@huntstand.com, which is to be received by the end of the Promotion Period.
- Winners are solely responsible for all costs, incidentals, and any other expenses not specifically mentioned as being included in the Prize. All federal, state and local taxes are sole responsibility winner. Prizes may not be returned or exchanged for cash. Prizes may not be transferred or substituted except by the Sponsor, who reserves the right to award a substitute prize of equal or greater value.

DON'T DO THIS:

This Contest is not open to competition associations or automated competition entry services. Any use of such automated devices will cause disqualification. The Sponsor reserves the right, at its sole discretion, to disqualify any individual (and his or her Contest submissions) who tampers with the entry or judging process. The Sponsor reserves the right to cancel or suspend this Contest should fraud, virus, bug or other causes beyond the control of the Sponsor corrupt the administration, security or proper

play of the Contest. The Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. The Sponsor reserves the right to exclude certain individuals from participating for reasons such as violation of the conditions of participation, duplicate participation, attempted manipulation of the Contest or its judging and winner selection processes, and reserves the right to take legal action.

HOW IT WORKS:

All Participants agree that the Sponsor may, without permission or additional compensation, publish, display and otherwise use their name, likeness and submitted materials, if any, for promotional purposes.

- Participants hereby declare that they agree to the collection of all data by the Sponsor required for the implementation and administration of this competition and its storage for the entire duration of the competition. The data will be handled in confidence and not transmitted to a third party. All Participants have the right to request information about the use of any personal data concerning them. The Sponsor undertakes to supply them at any time upon request with full information on the stored data free of charge, if they are the subject of such information. Participants are simply required to send an e-mail to support@huntstand.com. All Participants are also free to revoke their consent to the use and storage of their personal data by the Sponsor, simply by sending an informal e-mail to support@huntstand.com. The data can also be rectified in the same way. In case of revocation, the data shall be immediately deleted. The revocation and subsequent deletion will be confirmed by e-mail upon request. Should the revocation intervene prior to the end of the competition, all further participation in the HuntStand ShedHunt24 Photo Contest is excluded.
- This Promotion is not associated with Facebook or Instagram in any way whatsoever and is in no way Sponsored, supported, or organized by Facebook or Instagram. Neither Facebook nor Instagram is responsible for any content published within the context of this action. It is not Facebook or Instagram, but the Sponsor, who receives the information supplied by Participants. The data supplied will be used for contact purposes in the event of a winner. The Sponsor holds Facebook and Instagram harmless from any recourse by third parties in connection with this Contest. Any questions, comments or complaints against the action are not to be addressed to Facebook or Instagram, but to the Sponsor by writing to support@huntstand.com.
- Participation in this Contest and/or entering the HuntStand ShedHunt24 Photo Contest is considered a complete release of Facebook and Instagram by each Entrant.
- Should any of the stipulations in the conditions of participation be or become invalid, the remaining conditions of participation shall continue to apply with full force and effect. In its place an appropriate provision shall enter into force, corresponding to the closest purpose of the ineffective provision.

- The Sponsor reserves the right to cancel the HuntStand ShedHunt24 Photo Contest and Giveaway. Such cancellation can occur in situations, but is not limited to these situations, where the smooth running of the competition can no longer be guaranteed for technical or legal reasons.

LIMITATION OF LIABILITY:

By entering you agree to release and hold harmless the Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from:

- Participants participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof
- Misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries, and all such entries will be void.
- Technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software.
- Unauthorized human intervention in any part of the entry process or the Contest.
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use or misuse of any prize.

THE LAW:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrant and HuntStand in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas without regard to conflicts of law principles. All Participants consent to the jurisdiction and venue of the state of Texas.

SPONSORSHIP INFORMATION:

For a copy of these Official Rules or a list of the names of the winners, send your written request to:

HuntStand ShedHunt24
Attn: HuntStand Marketing
5250 Frye Road
Irving, TX 75061