

WHITETAIL ADVENTURE SWEEPSTAKES — OFFICIAL RULES

1. NO PURCHASE NECESSARY

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. All entries, regardless of method of entry, have an equal chance of winning based on the total number of entries received. Void where prohibited or restricted by law.

2. SPONSOR AND ADMINISTRATION

The Whitetail Adventure Sweepstakes (the "Sweepstakes") is sponsored by GSM Outdoors LLC, 5250 Frye Road, Irving, Texas 75061 ("Sponsor"). The Sweepstakes is hosted and promoted by HuntStand / GSM Outdoors. The Sweepstakes is facilitated through the ViralSweep platform ("ViralSweep"), which will be used to administer entries and conduct the random selection of the winner. ViralSweep is not a sponsor of this Sweepstakes. Partner brands — Savage Arms, Vortex Optics, Barnes Bullets, Waypoint TV, Mossy Oak, and Rut N Strut Guide Service (collectively, "Prize Partners") — are prize contributors only and are not sponsors or administrators.

3. ELIGIBILITY

The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, **excluding residents of New York, Florida, and Rhode Island**, who are **at least twenty-one (21) years of age** at the time of entry.

Firearm eligibility and background check. To be eligible to win, the potential winner must:

(a) certify in the Affidavit of Eligibility that they are not prohibited under any applicable federal, state, or local law from possessing a firearm or ammunition; (b) complete a background check through a licensed Federal Firearms License (FFL) dealer as directed by Sponsor, including a Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) Form 4473 and a National Instant Criminal Background Check System (NICS) check, no later than fourteen (14) days before the first day of the winner's scheduled hunt; and (c) be legally able to obtain any hunting license, tag, and permits required to participate in the hunt described in Section 6.

FAILURE, REFUSAL, OR DENIAL OF THE BACKGROUND CHECK DESCRIBED IN (b), OR A FALSE CERTIFICATION UNDER (a), WILL RESULT IN FORFEITURE OF THE ENTIRE PRIZE, and an alternate winner may be selected.

Firearm transfer; on-site use. If the winner passes the background check but cannot lawfully complete transfer of the firearm and/or ammunition components of the prize to or within the winner's state of residence (including by reason of any state permit, license, identification card, safety-training, registration, waiting-period, or ammunition-shipping requirement), the winner may still participate in the hunt using the winner's own lawfully possessed firearm suitable for whitetail hunting, or, at Sponsor's and outfitter's sole discretion and subject to availability, a firearm made available at the hunt location in accordance with applicable federal and Oklahoma law (which may not be the prize firearm model). Sponsor does not guarantee that any firearm will be made available on-site. In that event, the firearm and/or ammunition components of the prize that cannot be lawfully transferred will be forfeited without substitution or cash equivalent, and all other prize components remain awardable. Sponsor's determination as to whether a lawful transfer can be completed is final.

Employees, officers, and directors of Sponsor, GSM Outdoors LLC, the Prize Partners, ViralSweep, and each of their respective parents, subsidiaries, affiliates, and advertising and promotion agencies, and members of their immediate families (spouse, parents, siblings, children) and persons living in the same household, are not eligible.

4. PROMOTION PERIOD

The Sweepstakes begins at 12:00:00 a.m. Central Time ("CT") on Thursday, July 16, 2026 and ends at 11:59:59 p.m. CT on Saturday, October 10, 2026 (the "Promotion Period"). Sponsor's computer is the official time-keeping device. Mail-in entries must be postmarked by October 10, 2026 and received by October 13, 2026.

5. HOW TO ENTER

There are five (5) methods of entry. Entries via all methods are combined into a single entry pool, and every entry has an equal chance of winning.

(a) Free Online Entry — one (1) entry. Visit <https://huntstand.com/whitetail-adventure-sweepstakes> during the Promotion Period and submit the entry form (powered by ViralSweep) with your name and valid email address. Limit one (1) online form entry per person/email address for the entire Promotion Period.

(b) HuntStand Pro Subscription — fifteen (15) entries. Purchase a HuntStand Pro subscription during the Promotion Period using the same email address used to enter. Limit: subscription entries awarded one (1) time per person. New subscriptions only.

(c) HuntStand Ultimate Subscription — twenty-five (25) entries. Purchase a HuntStand Ultimate subscription during the Promotion Period using the same email address used to

enter. Limit: subscription entries awarded one (1) time per person. **Subscription entries do not stack:** an entrant may receive entries for HuntStand Pro OR HuntStand Ultimate, whichever is higher, but not both. New subscriptions only.

(d) HuntStand Gear Store Purchase — one (1) entry per \$1.00 spent. Make a purchase at <https://store.huntstand.com> during the Promotion Period using the same email address used to enter. Entries are awarded on the pre-tax, pre-shipping merchandise subtotal, rounded to the nearest whole dollar. No cap on purchase entries. **Returned, refunded, cancelled, or charged-back orders will void all entries associated with that order**, and Sponsor may disqualify entrants who abuse the return process.

(e) Free Mail-In Entry (AMOE) — fifteen (15) entries per postcard. Hand-write your full name, complete mailing address, phone number, and email address on a postcard and mail it, with proper postage affixed, to:

Whitetail Adventure Sweepstakes c/o GSM Outdoors 5250 Frye Road, Irving, TX 75061

Each mail-in postcard received in accordance with these rules will be awarded fifteen (15) entries. Each postcard must be hand-written by the entrant, individually stamped, and mailed in a separate envelope or as a separate postcard. Photocopied, mechanically reproduced, printed, automated, bot-generated, or third-party/pay-service-prepared postcards are void. There is no limit on the number of postcards an entrant may submit, provided each complies with this section. Mail-in entries become the property of Sponsor and will not be returned.

Timing of entry crediting: entries associated with HuntStand subscriptions are synchronized to the entry pool approximately every 7–14 days; all qualifying entries received during the Promotion Period will be included in the pool before the drawing.

Use of any automated system, bot, script, or entry service to enter is prohibited and will result in disqualification of all associated entries. In the event of a dispute regarding the identity of an online entrant, the authorized account holder of the email address used to enter will be deemed the entrant.

6. PRIZE

One (1) Grand Prize will be awarded, consisting of:

- One (1) five-day, one-on-one fully guided rifle whitetail hunt with Rut N Strut Guide Service, with lodging at Croton Creek Ranch, to take place on consecutive dates within the window of **November 27 – December 5, 2026**, on dates mutually agreed by winner, Sponsor, and outfitter (ARV: \$5,250 USD);

- One (1) Savage 110 Core Hunter rifle chambered in 7mm PRC, transferred via licensed FFL dealer (ARV: \$799 USD);
- One (1) Vortex Optics Talon HD 10K 10x42mm Ballistic Laser Rangefinding Binocular (ARV: \$3,499 USD);
- One (1) Vortex Optics Viper HD 3-15x44mm Riflescope (ARV: \$1,049 USD);
- Ten (10) boxes of Barnes Harvest Collection 7mm PRC ammunition, transferred in accordance with applicable law (ARV: \$599 USD);
- One (1) Muddy DV8 apparel and boot kit in Mossy Oak Bottomland, size selected from available inventory (ARV: \$985 USD);
- One (1) pair of Walker's Suppressor Bluetooth Earbuds (ARV: \$149 USD); and
- One (1) pair of Walker's Razor Slim Electronic Ear Muffs in Mossy Oak Bottomland (ARV: \$59 USD).

Total Approximate Retail Value of the Grand Prize: \$12,389 USD.

Winner is solely responsible for: transportation to and from the hunt location; all meals not expressly provided by the outfitter; hunting license and tag purchase and all associated costs; any required hunter education certification; gratuities; taxidermy and meat processing/shipping; firearm transfer/FFL fees, if any; and all other costs and expenses not expressly listed as included. **All federal, state, and local taxes on the prize are the sole responsibility of the winner.** Sponsor will issue an IRS Form 1099 to the winner for the actual value of the prize.

The hunt is subject to outfitter availability, weather, and applicable game laws; the hunt does not guarantee the harvest of an animal. Firearm and ammunition components of the prize will only be transferred in compliance with all applicable federal, state, and local laws, through a licensed FFL dealer, and are subject to the background-check, on-site-use, and forfeiture provisions of Section 3. Ammunition will be shipped or transferred only where and as permitted by the laws of the winner's state of residence; ammunition that cannot be lawfully transferred may, at Sponsor's discretion, be made available for the winner's use during the hunt and is otherwise forfeited without substitution. No substitution, transfer, or cash equivalent of the prize is permitted, except at Sponsor's sole discretion (in which case Sponsor may substitute a prize or prize component of equal or greater value). Prize is awarded "as is" with no warranty or guarantee, express or implied, by Sponsor.

7. WINNER SELECTION AND NOTIFICATION

One (1) potential winner will be selected in a random drawing conducted via the ViralSweep platform from all eligible entries received, on or about October 13, 2026. Odds of winning depend on the total number of eligible entries received.

The potential winner will be notified by email and/or phone within three (3) business days of the drawing and must respond within ten (10) business days of first notification attempt. The potential winner will be required to execute and return an Affidavit of Eligibility, Liability Release, and (where lawful) Publicity Release, and to provide proof of age and identity, within five (5) days of receipt. The potential winner must also complete the background-check requirements described in Section 3.

If a potential winner: (i) cannot be reached; (ii) fails to respond or return required documents within the required time; (iii) is found ineligible; (iv) fails, refuses, or is denied on the background check described in Section 3; (v) is unable to participate in the hunt during the November 27 – December 5 window; or (vi) declines the prize, the prize will be forfeited in its entirety and an alternate winner may be selected from the remaining eligible entries. (Inability to complete home-state transfer of the firearm and/or ammunition components after passing the background check is governed by the partial-forfeiture provisions of Section 3 and does not disqualify the winner.) Sponsor may conduct up to three (3) alternate drawings, after which the prize may go unawarded.

8. PUBLICITY AND FILMING

Except where prohibited by law, acceptance of the prize constitutes winner's consent that Sponsor, GSM Outdoors, LLC and the Prize Partners may use winner's name, likeness, voice, photograph, video, hometown, and prize information for promotional purposes in any media, worldwide, without additional payment or consideration. **Winner acknowledges that the hunt may be filmed, photographed, and/or recorded for broadcast and promotional use, including by or for Waypoint TV, and agrees to reasonably cooperate with any such production as a condition of prize acceptance.**

9. GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters. Sponsor reserves the right to disqualify any entrant who tampers with the entry process, violates these rules, or acts in an unsportsmanlike or disruptive manner. Sponsor reserves the right to modify, suspend, or terminate the Sweepstakes if fraud, technical failure, or any other factor impairs its integrity, and in such event to award the prize from eligible entries received prior to the action taken. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, or postage-due entries; technical malfunctions; or human error.

10. RELEASE AND LIMITATION OF LIABILITY

By entering, entrants release and hold harmless Sponsor, GSM Outdoors, LLC, the Prize Partners, ViralSweep, and their respective parents, subsidiaries, affiliates, officers, directors, employees, and agents (the "Released Parties") from any claim or cause of action arising out of participation in the Sweepstakes or receipt, use, or misuse of the prize, including, without limitation, claims arising from participation in the hunt, use of firearms and ammunition, travel, and outdoor activities, which entrants acknowledge involve inherent risks including serious injury or death. Winner may be required to execute additional waivers required by the outfitter and/or ranch as a condition of participating in the hunt.

11. DISPUTES

Except where prohibited, all issues concerning these Official Rules shall be governed by the laws of the State of Texas, without regard to conflict of law rules, and entrants consent to the exclusive jurisdiction and venue of the state and federal courts located in Dallas County, Texas.

12. PRIVACY

Information submitted with an entry is subject to Sponsor's Privacy Policy located at <https://www.gsmoutdoors.com/terms-and-conditions/#privacy-policy> and HuntStand's Privacy Policy located at <https://www.huntstand.com/privacy/>.

13. WINNERS LIST

For the name of the winner, send a self-addressed stamped envelope, after November 1, 2026 and before January 1, 2027, to: Whitetail Adventure Sweepstakes — Winners List, c/o GSM Outdoors, 5250 Frye Road, Irving, TX 75061.

Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Meta, Instagram, YouTube, Google, Apple, or any social media or app-store platform.